

18 December 2017

**Press Release:**

**GITAM HBS enters MoU with Wadhvani Foundation  
For Nurturing Entrepreneurship**

GITAM HBS entered an MOU with the National Entrepreneurship Network of Wadhvani Foundation to establish an **E-CELL** (Entrepreneurship Cell) on the Campus. Announcing this news to the press, Dr.Y.Lakshman Kumar, Dean & Director, GITAM HBS, said that collaboration between GITAM HBS and Wadhvani Foundation is aimed at nurturing the entrepreneurial talent of the young minds and provide necessary inputs to the management graduates who are inclined to start their own business ventures.



On this occasion Mr Vikram Jit Misra, Regional Manager of Wadhvani Foundation conducted an Orientation Programme on Entrepreneurship for students of MBA at GITAM HBS.

During this orientation programme, Mr Misra shared the vision and objectives of Wadhvani Foundation. He mentioned that Entrepreneurship Cells are established at partnering institutions to inspire, educate, nurture the skills and support student entrepreneurs, startups and SMEs for creating high-value jobs.

Earlier, in his inaugural speech, Dr. Lakshman Kumar said that the need of the hour is to create employment opportunities rather than seeking employment opportunity, he added. Our country in general and both Telugu speaking states in particular have created an eco-system to support and strengthen startup campaign of Government of India. While highlighting the role of ideation process, He mentioned a few live examples of simple ideas which turned in to big brands today.

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