
Grand Inaugural of BBA Programme at GITAM HBS

GITAM Hyderabad Business School, a constituent of GITAM University, Hyderabad Campus, held a grand inaugural session of its first ever batch of BBA Programme today. GITAM HBS is offering two BBA Programmes, BBA with CIMA (Chartered Institute of Management Accounting) and BBA (Business Analytics/Finance/Marketing/HRM) starting from the academic year 2017-18. In the programme BBA with CIMA, GITAM HBS is collaborating with ISDC to offer the special courses on management accounting.



Sri G. Vaasudevan, Vice President, Kotak Mahindra Bank, participated as the Chief Guest on this occasion and addressed the BBA students and their parents. He said parents should encourage leadership skills among their children. To cope with today's challenges they should learn to take risks in life, develop communication skills, and build a reputation for themselves as reliable. He advised the students not to go for shortcuts. They can excel only if they do everything they do with passion. They should learn to use data to understand trends in market. Their career progression depends on how well they are networked in their area.

Sri Kishan Sathyan, Regional Head, CIMA, a guest of honour on the occasion explained that many colleges and universities in India have started to upscale the quality of their degrees by collaborating with professional

organisations like CIMA, which is the largest professional body in the world. He congratulated the students for their choice of GITAM HBS which is at the forefront of change.

Representing ISDC, the collaborating partner of GITAM HBS, Sri Jai Eapen explained what ISDC, a skill development organisation based in UK, does in its tie-ups with chartered bodies across the world. He recounted the stories of students with CIMA and other professional qualifications in accounting and management get recruited in top audit firms like Deloitte, Price Waterhouse Cooper, KPMG and Ernst & Young. Mr Nishchay Singh, a CIMA certified professional shared his experience of how CIMA certification added immense value to his employability.

Earlier, Prof. Y. Lakshman Kumar, Dean & Director, GITAM HBS, in his inaugural address explained how the vision of GITAM University of becoming a global leader in higher education is being translated into the growing standards at GITAM HBS. He introduced the entire staff of the institution, its core and visiting faculty at the School to the new students and their parents. He explained how the experience studying BBA at GITAM HBS would make the students eminently employable.

Sri Raghavan, a reputed trainer in outbound training, exhorted the students to cultivate people management skills to sustain successfully in their careers. Dr. Jayaprada, faculty at GITAM HBS, conducted the programme, in which faculty, staff, and students of BBA and their parents participated.