

14 November 2017

PRESS NOTE

Derive the Joy of Giving in Your Daily Life

“We can experience the ‘joy of giving’ in umpteen ways and not just by giving money. When we make others happy we can also experience this joy”, said Prof. Y. Lakshman Kumar, Dean & Director, GITAM Hyderabad Business School, a constituent of GITAM University, Hyderabad.

He addressed the students of MBA who were celebrating the annual event of “Joy of Giving” today, by bringing orphan children from a city based orphanage called Sankalp Foundation to GITAM campus and providing a good time to them. In his address, Prof. Lakshman Kumar further elaborated on how small acts in daily life give us this joy. By making people happy through our actions like complimenting others, encouraging them, telling a good joke, giving way to somebody on an urgent work, holding doors for a few extra seconds for people to pass, helping parents, offering tea, and other such apparently simple acts can bring us joy, and by a law of nature they come back to us.

Prof. N. Siva Prasad, Pro Vice Chancellor, GITAM Hyderabad Campus, in his address said that our ancestors derived joy from hosting. A guest is considered God. Charity and sacrifice for the needy are considered highest virtues by our tradition. Our scriptures are replete with examples like Bali and Harishchandra who did not hesitate to part with everything when someone sought their help. If everyone practices sharing we can transform the society into a more humane and just structure.

Sri D.V.V.S.R. Varma, Resident Director, GITAM Hyderabad Campus, said this annual event of Joy of Giving of the students of GITAM HBS provides the disadvantaged children a beautiful memory that they would cherish forever.

Sri Solomon Raj, Manager, Sankalp Foundation, who participated in the event as a Guest of Honor, thanked the organizers for their kind gesture towards the children. He requested the student organizers to make it a practice to spend a day throughout their career with such children and contribute to their development.

The students of MBA, BBA and BCom (Hons) raised funds and provided the children of Sankalp Foundation with stationery kits and monetary donation. They conducted competitions in outdoor games and cultural activities for the children and gave away prizes.

Prof. N.Siva Prasad handed over a modest donation to the orphanage to the manager on behalf of GITAM University. Dr. U. Devi Prasad and Dr C. Nagapriya, faculty of GITAM HBS, coordinated the event.

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